



Institution's Innovation Council Saurashtra University Rajkot

Biotechnopreneurship Awareness Programme on “Creativity & Innovation”

19th March 2024
ITRA, Jamnagar

Contents

Saurashtra University – IIC	2
Event Schedule.....	2
Event Registration Link	2
Brief about Event	3
Key Points.....	3
Outcome	4
About the Speaker/Chief Guest.....	4
Connect Us:	5

Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule



Event Registration Link

bit.ly/SUSEC-SCI

Brief about Event

GSBTM, Govt. of Gujarat and EDII in collaboration with SU Startup and Entrepreneurship Council and IIC, Saurashtra University organized Biotechnopreneurship Awareness Programme on “Creativity & Innovation” on 19th March 2024. The primary objective of this programme was to create awareness among students in the field of life Science and Biotechnology about various facets of entrepreneurship.

During the event, the guest speaker Mr. Parth Sejpal provided a brief overview of SUSEC and encouraged students to bring innovative concepts to Saurashtra University's Incubation Centre. He enlightened students on the distinctions between innovation, invention, and discovery, emphasizing the essence of each term. Sir explained that innovation entails modifying existing products or processes, highlighting various examples to elucidate this concept. In contrast, invention involves the creation of entirely new products, processes, devices, methods, or concepts that are not currently in existence. He elaborated on these definitions to provide clarity to the audience.

The main objective of the event was to equip students with a thorough understanding of startups, innovation, inventions, and the array of government schemes designed to support startups. Throughout the event, Mr. Parth Sejpal conducted an extensive presentation on innovation, stressing the importance of introducing fresh perspectives to existing solutions. He underscored the significance of acknowledging pre-existing elements and distinguishing between different types of innovations, thereby enriching the students' knowledge and perspective on the subject matter.

Sir explained that after the Minimum Viable Product (MVP) is ready, the next step is to conduct user trials. It's essential to gather honest feedback from potential users, including strangers, to understand how they interact with the product and what improvements or adjustments are necessary. This feedback will help validate assumptions and identify areas for enhancement.

Key Points

During the session, below mentioned points were discussed:

- What is Innovation?
- Difference between Innovation and Creativity
- Minimum viable product
- How to start and how to generating ideas?
- Innovation process and MVP launch.
- Types of entities covered
- FAQs related to Innovation and Creativity?

Outcome

The session offered valuable insights to students, motivating them to explore and cultivate innovative ideas that have the potential to enrich and advance the entrepreneurial ecosystem. By encouraging students to think outside the box and pursue creativity in their endeavors, the session aimed to instill a culture of innovation within the community.

About the Speaker/Chief Guest



Mr. Parth Sejpal

CEO

SU Start-up And Entrepreneurship Council

Incubation Centre

Saurashtra University, Rajkot

The poster features logos at the top for Saurashtra University, Entrepreneurship Development Institute of India Ahmedabad, GSBTM, StartUp, INSTITUTION'S INNOVATION COUNCIL, and SSIP. The main title is "BIOTECHNOPRENEURSHIP AWARENESS PROGRAMME" in red. Below it, the topic is "Creativity & Innovation". The text states: "GSBTM, Govt. of Gujarat and EDII in collaboration with SU Startup and Entrepreneurship Council and IIC, Saurashtra University organize Biotechnopreneurship Awareness Programme on "Creativity & Innovation" on 19th March 2024. The primary objective of this programme is to create awareness among students in the field of life Science and Biotechnology about various facets of entrepreneurship." The date is "19 March 2024, Tuesday", time is "10:00am - 11:15am", and location is "IRTA, Jamnagar". A circular portrait of Mr. Parth Sejpal is shown with his title: "Mr. Parth Sejpal, CEO, SUSEC, Incubation Centre, Saurashtra University". At the bottom, there is a globe icon with "More info www.susec.ac.in" and a phone icon with "+918490991979".



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